

GospelTube Advertising Information

Rates Are Subject To Change

Why you should advertise on Video Sharing Website like Gospeltube?

- People prefer to watch a video clip vs. Reading a block of text
- Watching video online is becoming routine, with 1 in 4 viewing at least weekly.
- Viewers are receptive to video clips and driven to act
- 40% of online video viewers have clicked on an accompanying link or visited a website mentioned in or near the video: heavy viewers are more likely to act.
- Consumers are viewing online video clips, taking action, checking out related links & websites as well as purchasing.

Benefits of Advertising on GospelTube

- Our embed feature allows our visitors to insert the video clips on their own website or myspace page, thus instantly & continually increasing your exposure. (Pre Video Promo)
- The GospelTube.com community allows visitors to easily share video clips with family, friends, church members, and co-workers, thus creating more exposure. (Pre Video Promo)
- You will be supporting a website that is helping spread the message of Jesus Christ all over the world through video sharing.

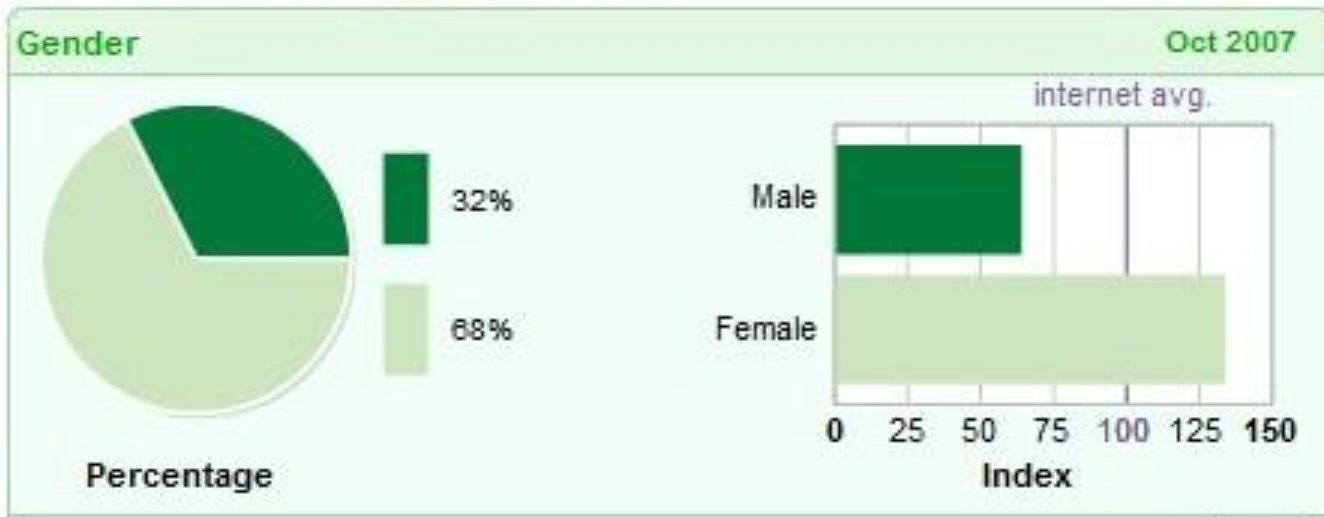
Current Statistics for Gospeltube

Unique Visitors	180,000 per month
Visits	300,000 per month
Page Views	2,000,000 per month
Hits	8,500,000 per month
Avg. Visit Duration	7 minutes
Avg. Video View	3 Videos per Visit

Demographics

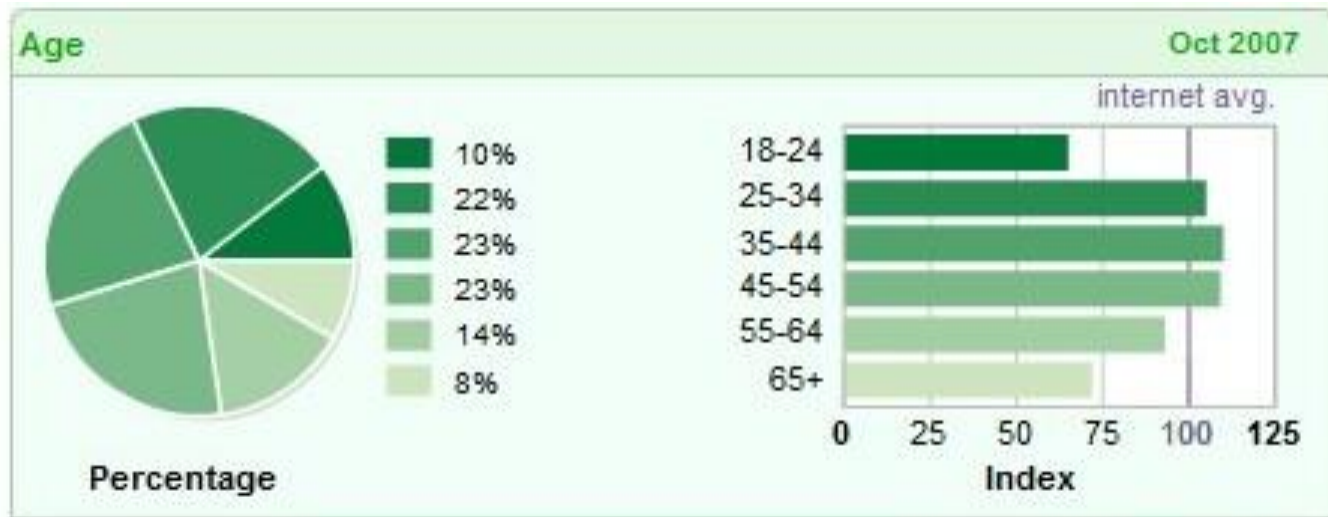
- Gender - attracts a primarily female, more African American crowd. The typical visitor frequents AOL Black Voices and reads the Atlanta Journal-Constitution.

U.S. Demographics What's this?



Demographics - Age

- Age



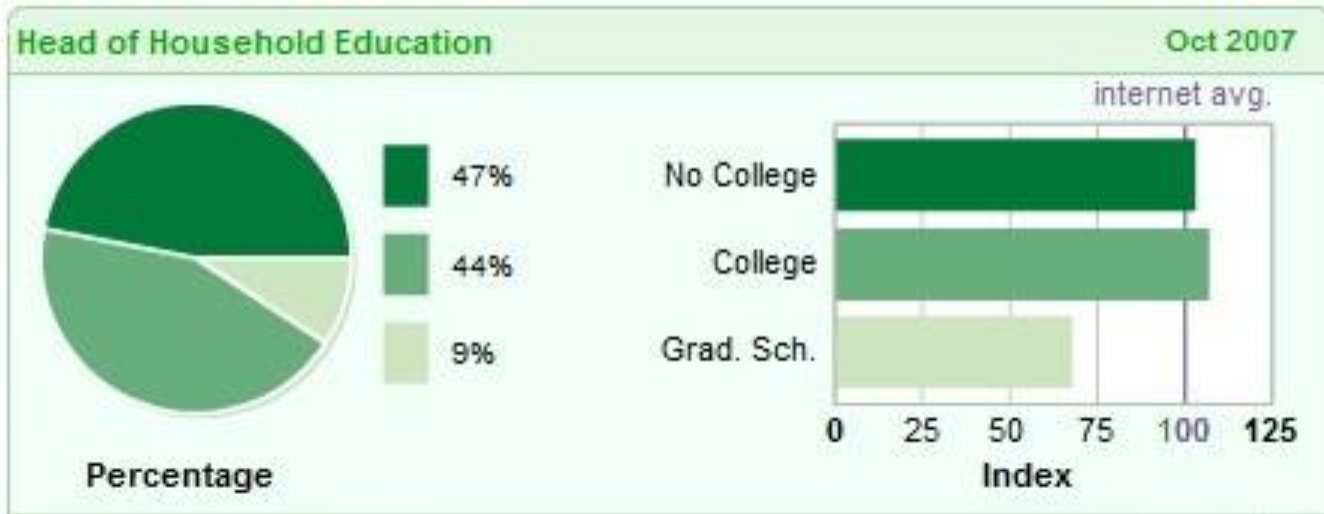
Demographics - Income

- Income



Demographics - Education

- Education



Demographics – Children in 6-17 in Household

- Children in Household



Banner Ad Rates

	Size	Cost/Month	Cost/Week
Leaderboard Banner	728x90	\$500	\$150
Video Promo on Homepage	Video Clip	\$1000	\$300
Square Homepage Banner	300x250	\$500	\$150
Pre Video Clip Ad	1200x900	\$500	\$150
Member Inbox Ad	500x500	\$150	\$50
Email Blast Service	25,000 emails	\$100/per blast	n/a
Ad In Our Newsletter	25,000 emails 300x250	\$200/per blast	n/a

About Gospeltube.com

- GospelTube is a Christian based online media property that allows people to watch and share original Christian and Gospel videos worldwide through a Web experience for the whole family. Anyone can watch videos on GospelTube.com. People can see first - hand accounts of great messages from people who care most about spreading the word of God or find videos that could be a blessing to someone who is going through a certain situation. Video clip sharing on GospelTube.com is a great way to minister to a broader audience as more people turn to the internet for more information, not only can they hear you (radio), but know they can see you (GospelTube.com). GospelTube is helping ministries get their message out all over the world via video sharing.

Broadcast you ministry today!